

SEPHORA COLLECTION  
*Beauty Uncomplicated*  
Join our Instagram party @SC

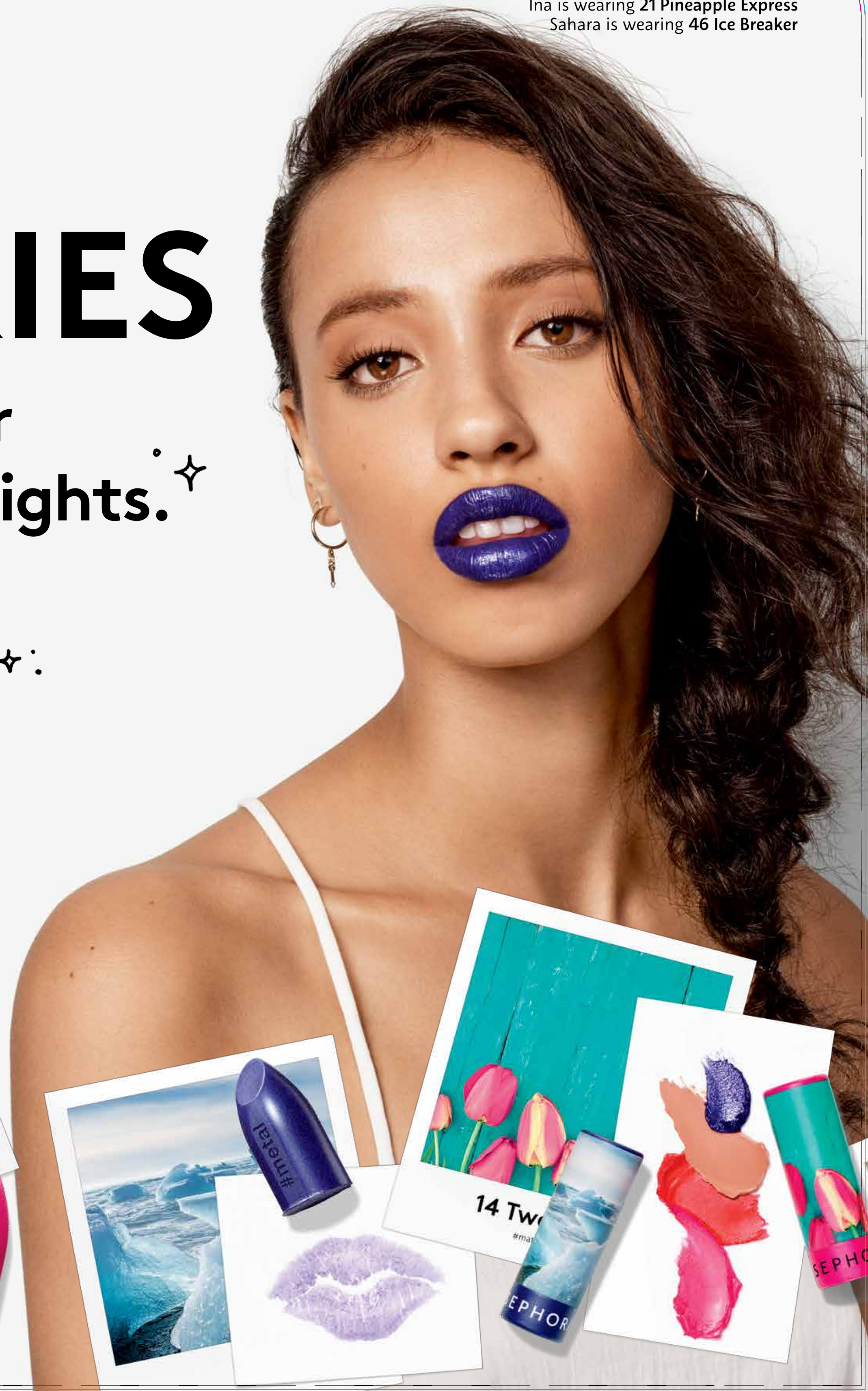
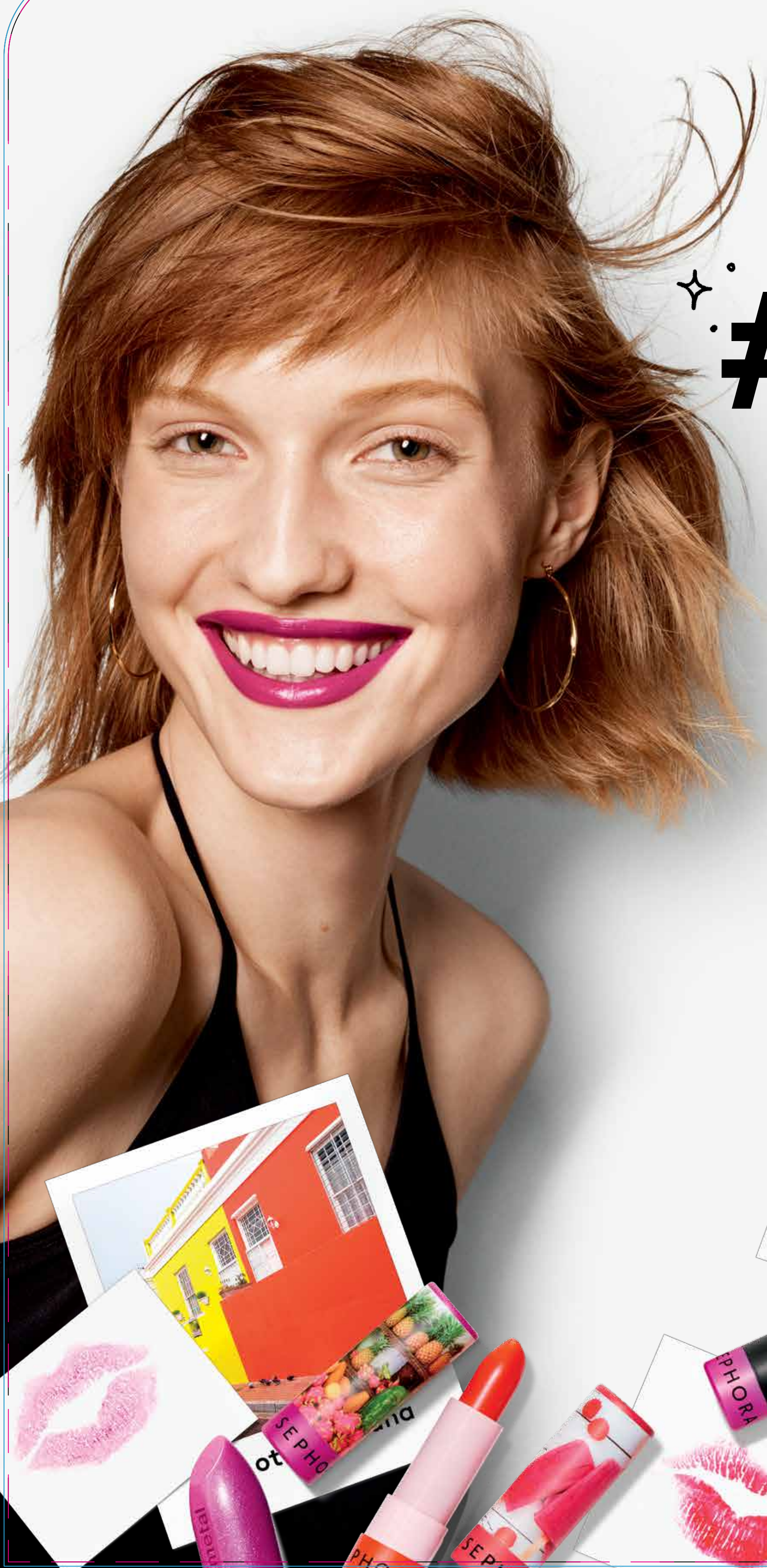
Ina is wearing 21 Pineapple Express  
Sahara is wearing 46 Ice Breaker

# #LIPSTORIES

✦ This is lipstick for  
real life, not just ring lights. ✦

Try one, try four, try them all.

✦ #LIPSTORIES only  
**\$8**





#LIPSTORIES VAULT

BOX, OUTSIDE COVER / LID



# #LIPSTORIES VAULT

BOX INSIDE

Holidayze

Lady Business

Global Citizen

Wifed Up

Front Row-Ready

Top Down Life

SEPHORA COLLECTION  
**#LIPSTORIES**  
@SC

**\$8**  
EACH

# #LIPSTORIES VAULT

INSERT

SEPHORA COLLECTION  
**#LIPSTORIES**

We created this collection to celebrate the wild adventures, favorite moments, and magic memories of when you're living beyond the ring light.

Show us where you're wearing your Sephora Collection #Lipstories: @ @SC

**Holidayze**  
It's the coziest time of the year—old friends, stretchy pants, and mom's doing your laundry. Whether your winter break includes a snow shovel and hot cocoa or sun and sand, show us how you're doing snug life.

**Lady Business**  
If 2018 is gonna be the year you start climbing that ladder, we are here for it. What are you doing to go from budding entrepreneur to Head Babe In Charge?

**Global Citizen**  
There's a big, wonderful, thrilling world out there, and international travel can be the adventure of a lifetime. Grab your carryon and learn how to ask for the check in another language...you're about to be the girl with the most stamps in her passport.

**Hashtag Throwback**  
Some days don't you just wish you could go back and be a kid again? (HANDS RAISED EMOJI) Dive into that nostalgia with snaps that feel like your own personal #BT.

Follow us on Instagram @SC

**Wifed Up**  
It's a (bridal) party! Whether you're the one picking out napkin folds or you're just here for the free cake, it's all about L-O-V-E. You + Sephora Collection 4-EVA: Let's make that "Facebook Official."

**Spring Break State of Mind**  
Winter is The. Worst. Might we suggest getting out of here? Take us back to poolside in Punta Vallarta, because sun lines > test scores.

**Brunch Days**  
The best days of the week start with S, you know. How do you rock when you're off the clock? Let's all ward off the Sunday Scaries together.

**Top Down Life**  
Get in, we're going driving. The top's down, the music's on, and you're ready for adventure with your ride-or-die.

**Festival Vibes**  
Whether you're with the band in VIP or waiting for the GA part-o-gatties, is there anywhere better than a music festival? (No.) Drink plenty of water, then let us peep your look.

**Pool O'Clock**  
a.k.a. Rip-Rip season, a.k.a. bikini-top-on-bro season, a.k.a. we'd-like-to-sit-outside season, a.k.a. the best season. Having the most extra summer ever? Pics or it didn't happen.

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# SEPHORA COLLECTION #LIPSTORIES

Since when is lipstick just for Instagram? We created this collection to celebrate the wild adventures, best moments, and magical memories of your life. After all, we made our lipstick to be worn IRL, not just in front of a ring light.

Show us where you're wearing your  
Sephora Collection #LIPSTORIES: @ @SC



## Holidaze

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